

# FROM PATENT TO PROFIT CLASSES

*From Patent to Profit*® online classes show you how to launch your ideas and inventions. Start the year our right and learn how to:

- Apply the three essentials to a successful invention
- Legally protect your ideas, inventions for pennies
- Effectively price your innovation for mass markets
- Prototype your invention for a few dollars
- Make professional presentations that get results
- Write a strong patent application, apply new laws
- License your invention

For more info: [www.frompatenttoprofit.com](http://www.frompatenttoprofit.com)



## 4. Communication and Presentations (\$20)

Learn presentation skills that fit your personality. Identify, interview prospective partners.  
Date: Feb 8, 1PM - 4PM PDT

## 5. Write a Patent Application (\$20)

Write a solid, broad scope patent application that prospects will respect. Save \$1000's.  
Date: Feb. 15, 9:00AM - 12:00PM PDT

## 6. Marketing, Licensing and Product Launch (\$20)

Go into business, find marketing partner, or license your inventions. Zero-in on royalty rates.  
Date: Feb. 15, 1PM - 4PM PDT



## Winter/spring schedule 2014

### 1. Protect Your Inventions (\$20)

Describe all patentable subject matter. Learn the 3 essentials and 7 forms of intellectual property.  
Date: Feb 1, 9AM - 11:30AM PDT

### 2. Market Research (\$20)

Identify competition, apply the correct market model and price structure for your innovation.  
Date: Feb 1, 1PM - 4PM PDT

### 3. Design, Prototype, and Manufacture (\$20)

Apply the 3 essentials to design. Make prototypes that get results. Identify manufacturing.  
Date: Feb 8, 9AM - 11:30AM PDT



## How to register

Pre-register with Lindsey, class administrator. Call 530-210-0061 or email [lindsey@frompatenttoprofit.com](mailto:lindsey@frompatenttoprofit.com).

Instructor/inventor *Bob DeMatteis* has 26 US patents, the author of *From Patent to Profit, The Patent Writer*.

\*All classes are **FREE** for *Fast Trac* Subscribers.